

Collect opinions,

real-time feedback and status updates
from people, wherever they roam

Pollit is a free, open-source tool for conducting polls using text messages. Step-by-step, Pollit guides participants through polls and collects real-time results. Pollit shrinks the gap between audiences and pollers, taking the pulse of the people anytime and anywhere there's mobile phone service.



 **Get started: Create an account**
pollit.instedd.org/createAccount

What can I use it for?

Pollit is a great way to find out in real time what's on your audience's mind. Here are a few ways Pollit can help you take the pulse of your people:

Collecting Petition Signatures Virtually



In a world as busy as ours, catching up to people for petition signatures can be tough. Make a time-consuming and frustrating task easy and quick with Pollit. Just gather a list of cell phone contact numbers, send your petition via text message, and collect signatures virtually. Pollit stores signatures in an online spreadsheet and handles all the other details, so you can carry on with changing the world.

Identifying Community Needs



Before allocating limited resources, it's important to understand the most pressing needs of your community. And no one knows those needs better than the people who make up that community. With Pollit, you can conduct a community poll with a minimum of time and other resources, assessing high-priority needs

and interventions while identifying a critical mass of people willing to take action.

Benefits

Make decisions
based on data directly
from your audience



Collect
structured information
without the need for
smartphones



See and analyze
poll results in real time



Make it easy
for participants to answer
anywhere, anytime, using
any phone



Eliminate
email or paper-based
poll collection



Conduct
polls from anywhere



Evaluating Program Success Rates



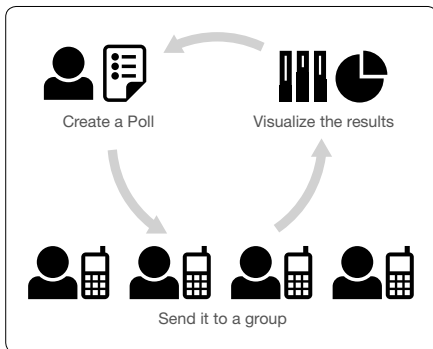
Oftentimes, the best way to know if you're making a difference is simply to ask. Ongoing evaluations can help you assess satisfaction, gather suggestions for continuous improvement, and measure program impact. With Pollit, you can collect monitoring and evaluation data at any time, in just a few easy steps, allowing you to frequently and cost-effectively evaluate -and if needed, correct- your current course.

Assessing knowledge



Today's learning builds on yesterday's, and that's why it's so important to ensure that students are keeping up. Regular knowledge assessment gives confidence to learners on the right track and highlights students who need a little more guidance. Using Pollit, you can measure knowledge before and after your class, program, or intervention, without extending class time or otherwise inconveniencing students.

How does it work?



All you need to get started is a questionnaire and a list of mobile phone numbers. You can create questionnaires using numeric, short answer, and/or multiple-choice questions. Once your questionnaire is ready to go, Pollit sends a text message invitation to each number on your list. Pollit sends your first question, waiting for an answer before sending

another. Answers are stored in a spreadsheet, where you can review them in real time and export them for analysis in other applications.

 **Tour**
pollit.instedd.org/tour

Free

for anyone to use to help increase their social impact



Open Source


code for developers to use to improve its design and functionality



Features

- ▶ Use any phone capable of sending and receiving text messages
- ▶ View and download results as a spreadsheet and in other formats
- ▶ Create unlimited questions per poll
- ▶ Reach an unlimited number of participants worldwide

Where do I start?

- 1** Create an account and log in
 **Create an account**
pollit.instedd.org/createAccount
- 2** Create your poll using Google Form
- 3** Paste your form's public link to Pollit
- 4** Connect your phone and start the poll

How Can I Help?

Got suggestions or feature requests?

-  **Join our discussion list**
pollit.instedd.org/discuss

Got a way with code? Help us develop our tools (and make the world a better place at the same time).

-  **Visit our backlog**
pollit.instedd.org/backlog

